

CAMPBELL QUARTERLY

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PLAY BALL! OUR 30TH ANNIVERSARY PROMOTION IS WINNING NEW CUSTOMERS



Ticket may be upgraded for a \$4.00 credit per person on Upper or Lower Box seats for this game only.

*** FIREWORKS ***



Campbell & Sons Oil Co., Inc.

Huntsville Stars vs. West Tenn Diamond Jaxx
Friday, July 16, 1999, 7:05 pm

Joe Davis Stadium **GENERAL ADMISSION**
ADMIT FOUR

Raindate: July 17th, 7:05 p.m.

You may upgrade your tickets in advance by calling 802-2562 and placing your order on VISA or MASTERCARD. User of this ticket assumes all risk of personal injury and property damage or loss. No outside food or beverage permitted in stadium. Not valid with any other offer.

\$5,000 prize winner awarded at game.

No. 28 Texaco/Havoline Race car on display.

First 1,500 Fans receive Matchbox Texaco car.

Big Fireworks Display!



July 16th is Texaco Night at Joe Davis Stadium featuring the Huntsville Stars vs. the West Tenn Diamond Jaxx. Some important facts to remember:

- We have now started promoting the Texaco event by giving out free, no purchase required, tickets to the game. Please call us if your station runs low on tickets. **Do not run out.**
- Please make sure on Tuesday, July 6, 1999, to draw a winner from your store and call us and give us the name, address, phone no. of winner and fax us copy. Remember - winner must be 18 years of age or older and have valid driver's license. Retailer, employees of store, and their families are not eligible to be a winner.
- Store winners will receive \$30.00 in Texaco free gasoline certificates and two box seats to our Texaco sponsored baseball game. Winners must come to the game July 16th to be eligible to win the Grand Prize of \$5,000. At the game one winner will be randomly selected to receive the \$5,000. immediately before the start of the game.
- We will be on TV - WAAY 31 - starting June 28th advertising on their morning and evening news programs the \$5000. - Texaco Night at the Ballpark promotion. We are everyday in Huntsville Times with ad and weekly in Redstone Rocket paper. You can see our TV ads on Comcast, Cable A, Falcon Cable TV, Jamie Cooper Morning TV Show and on the weekend on Donny Mac's Outdoor Advantage show. Radio spots on Gary Dobb's Morning Mix radio show on WTKI 1450 AM. Four live radio remotes on WZYP and WDRM radio.



\$5,000



CAMPBELL OIL PURCHASES NINE CONOCO LOCATIONS

We are currently in the process of purchasing from Conoco their nine company owned locations in North Alabama. The Conoco stores are very attractive with good traffic and will be a very positive asset to our marketing. Pictures follow:



NEW CAMPBELL OIL CONOCO STORES



NEW CAMPBELL OIL CONOCO STORES



TEAM BUCKNER TAKE THE CHAMPIONSHIP OF THE TEAM TEXACO JUNE BUG CLASSIC

Guntersville Lake – Scottsboro, Al. - Danny and Virginia Buckner of Woodville, Alabama weighed in the winning limit of five bass to lock up the championship of The Outdoor Advantage Show's TEAM TEXACO JUNE BUG BASS CLASSIC!

The Buckner team showed up at the scales with a fantastic limit of five largemouth bass that weighed 19.32 pounds, which bettered the second place team by over 1 ½ pounds.

The Outdoor Advantage Show's TEAM TEXACO JUNE BUG BASS CLASSIC paid out over \$13,000.00 in purse money to the top 25 placing teams and the two biggest bass of the tournament to the 142 team field.

The next and final tournament of the TEAM TEXACO BASS TOURNAMENT SERIES for 1999 will be The Dog Daze Bass Classic on August 14th on Guntersville Lake. Over \$14,000. in guaranteed purse money. First place \$2,200.00. The top thirty placing Teams will receive guaranteed payout. Texaco is the big fish in North Alabama .



**NEW
CONOCO**

We are all very proud to be now serving our new Conoco store, Mary's Grocery , 5694 Highway 431 South, Brownsboro, Al. Great looking store with Steve and Shah super people to have as customers. Come visit them on your way to Hampton Cove.

